





## Board of Directors

Sam Sked, President  
WATLOW

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JANSSEN PHARMACEUTICALS

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WHITE-RODGERS, A SUBSIDIARY OF EMERSON

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Dave Page\*\*\*  
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Henry Rzonca  
RUBINBROWN LLP

Joe Stoff  
COMMUNITY VOLUNTEER

\*Joined board in FY18

\*\*Departed board in FY18

## Our Mission

Our mission is to provide caring, effective services to help those with the greatest challenges recover from mental illness, substance use disorders and associated chronic illnesses.

# A turning point

In Fiscal Year 2018, Places for People celebrated its 45th Anniversary. The grassroots organization started in 1972 by Dr. Hilary Sandal and Mildred Dunn has now grown into an organization with more than 300 employees and an operating budget exceeding \$20 million.

Three monumental milestones occurred during our 45th year.

- Our organization began operating in July as the only Certified Community Behavioral Health Clinic in St. Louis City or County. The goal of the CCBHC program is to improve the quality of mental health and addiction services. A CCBHC must provide services across the lifespan, from youth to adults, using evidence-based practices, and must measure and report outcomes about the efficiency and effectiveness of services. Missouri is one of eight states participating in the two-year demonstration project.
- We completed the transfer of management of properties on January 1, 2018, with our partners at Gateway Housing First. This allows Places for People staff to concentrate on providing on-site clinical support at CJ's Place, West Pine Group Home, and Places at Page. Gateway Housing First is responsible for all of the duties that come as a landlord.
- The foundation was set for Places for People's future with a study of our current operational facilities and a feasibility study of our organization's fund-raising capacity for a capital campaign.

This is not to mention the launch in February of our new brand to better represent the work that happens every day at Places for People. This included updated messaging, a new logo, colors and tagline, and a new way to tell the story of the individuals we serve,

Through it all, our dedicated staff continued to provide a human approach to health + healing for the individuals and families we serve.

Our Board of Directors provided leadership and guidance through all of these changes, and our supporters and partners continued to advocate for people living with mental illness and substance use disorders.

Thank you for your support of our organization in the past, right now, and what promises to be an exciting future.

Sincerely,

Joe Yancey  
Executive Director



**When I see someone who is struggling I know the difference that support can make.**

**- Kathleen Murray**  
 YOUTH AND FAMILY SERVICES INTAKE AND OUTREACH COORDINATOR

PLACES FOR PEOPLE IS PROUD TO BE SUPPORTED BY:



**FY2018 Highlights**

**JULY 1, 2017**  
 Began operating as the only Certified Community Behavioral Clinic in St. Louis City and County.

**JULY 15, 2017**  
 Celebrated Places for People's 45th anniversary with an event at the American Kennel Club, featuring music by the Fabulous Motown Revue.

**AUGUST 14, 2017**  
 Chiodini Architects presented a study to Places for People's Board of Directors about the feasibility of remaining in the current buildings on Lindell. Chiodini recommended pursuing a new location. Board approved next steps to go forward with Chiodini Architects as architect and Avison Young as commercial real estate agent.

**AUGUST 14, 2017**  
 Board of Directors approved hiring Meier Jost & Associates to lead the organization's capital campaign feasibility study and campaign.

**OCTOBER 2 AND 16, 2017**  
 Director of Nursing Georgiann Anderson and Outpatient Therapy Program Manager Meagan Doty starts, bolstering the organization's nursing and outpatient therapy services.

**SEPTEMBER 2017**  
 Dr. Gary Morse, Vice President of Research and Development, visited China to help mental health professionals learn about Assertive Community Treatment (ACT).

**SEPTEMBER 7, 2017**  
 Gateway Housing First held an official groundbreaking ceremony for Nathaniel Rivers Place, a 32-unit new construction housing community for low-income households needing on-site support services and other reasonable accommodations to secure and maintain housing. PFP was to serve as lead service provider on-site.

**SEPTEMBER 8, 2017**  
 Places for People's 15th Annual Golf Tournament, presented by Advanced Resources, brought in \$71,000 to support our mission. 27 teams participated at Missouri Bluffs Golf Club.

**NOVEMBER 4, 2017**  
 Robin Adkins was honored with the Francie Broderick Award for Service at the Harvest Moon event. New members of the Places for People Leadership Society were also recognized.



FINANCIAL RECORDS FROM FY18 AUDIT BY BROWN SMITH WALLACE, LLC

## Income

Program Services	71%	\$13,050,688
Contributions & Grants	18%	\$3,390,337
Other Income	11%	\$2,031,896

PUBLIC SUPPORT AND REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Program revenue	15,267,317	-	13,050,688
Contributions and grants	3,019,637	370,700	3,390,337
Rental income	192,533	-	600,914
Fundraisers, net of \$48,656 in expenses	46,772	-	90,566
Interest income	18,249	-	12,406
Loss on disposal of partnership interest			
Loss on disposal of assets	(53,103)	-	(53,103)
Miscellaneous income	33,022	-	39,709
<b>Total Public Support and Revenue</b>	18,102,221	370,700	18,472,921
Net assets released from restrictions	142,680	(142,680)	-
<b>TOTAL PUBLIC SUPPORT AND REVENUE</b>	18,244,901	228,020	18,472,921

## Expenses

Program Services	84%	\$15,995,055
Administration	14%	\$2,622,941
Fundraising	3%	\$498,487

EXPENSES	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Program services:			
Community based mental health	11,631,521	-	11,631,521
Community based substance use	728,360	-	728,360
Children services	1,470,473	-	1,470,473
Research and evaluation	200,129	-	200,129
Residential	1,960,808	-	1,960,808
Other	3,764	-	3,764
Supporting services:			
Management and general	2,622,941	-	2,622,941
Fundraising	498,487	-	498,487
<b>TOTAL EXPENSES</b>	19,116,483	-	19,116,483
<b>CHANGE IN NET ASSETS</b>	(871,582)	228,020	(643,562)
Net assets at beginning of year	8,589,308	83,597	8,672,905
Net assets at end of year	7,717,726	311,617	8,029,343



FINANCIAL RECORDS FROM FY18 AUDIT BY BROWN SMITH WALLACE, LLC

## Assets

Current Assets	
Cash and equivalents	\$3,252,241
Cash - restricted client funds	362,960
Accounts receivable, net of \$61,559 allowance	2,373,559
Prepaid expenses and deposits	64,585
Due from client accounts	39,791
Total Current Assets	6,093,136
Property and Equipment, net	3,641,099
Note Receivable - related party	977,184
<b>TOTAL ASSETS</b>	<b>\$10,711,419</b>

## Liabilities and Net Assets

Current Liabilities	
Current maturities of long-term debt	\$70,053
Accounts payable	318,501
Accrued vacation	401,045
Taxes and Benefits payable	222,986
Other accrued expenses	504,280
Funds held for clients	376,253
Deferred revenue	40,048
Total Current Liabilities	1,933,166
Long-Term Debt, less current maturities	748,910
Net Assets	
Unrestricted	7,717,726
Temporarily restricted	311,617
Total Net Assets	8,029,343
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$10,711,419</b>

FULL FINANCIAL STATEMENTS  
 FOR FISCAL YEAR 2018  
 ARE AVAILABLE AT  
[WWW.PLACESFORPEOPLE.ORG](http://WWW.PLACESFORPEOPLE.ORG).

### FY2018 Highlights

- JANUARY 8, 2018**  
 Meier Jost presented results of its feasibility study.
- JANUARY 25, 2018**  
 Places for People's Kim Warden served as Point-in Time Count Chair for St. Louis City Continuum of Care's Point-In Time Count.
- FEBRUARY 2018**  
 Staff titles were changed from Community Support Specialists to Integrated Health Coach to promote an emphasis on health.
- FEBRUARY 1, 2018**  
 Places for People launched a refreshed brand to better reflect the depth and breadth of the work we do here, as well as our human approach to healing.
- FEBRUARY 17, 2018**  
 Trivia Gras, presented by West Pine Pharmacy, was sold out at Crestwood Community Center!
- MARCH 7, 2018**  
 Research and Evaluation Team Leader Nathan Dell is in Washington D.C. today, participating in the National Council for Behavioral Health Integrating Care for Americans with Mental Illness and Addiction congressional staff briefing
- APRIL 6, 2018**  
 Places for People was informed by CARF of a full three-year accreditation in several program areas.
- APRIL 24, 2018**  
 An event, Raise Your Voice, was held at Venture Cafe in an effort to remove the common perceptions and myths surrounding mental illness and substance use disorders.
- MAY 10, 2018**  
 Places for People and Gateway Housing First were recognized with a What's Right with the Region Award for Fostering Regional Cooperation by FOCUS St. Louis.
- MAY 12, 2018**  
 Nearly 80 runners and walkers participated in the 3rd Annual Health Hustle 5K at Tower Grove Park.
- JUNE 12, 2018**  
 Places for People Vice President of Finance Laura McCallister was selected for the 2018-19 FOCUS St. Louis Leadership St. Louis Class.



# Whom we served

JANUARY 1, 2018 - DECEMBER 31, 2018

# 2,404

people

## Age

0-10	52	2%
11-20	242	10%
21-30	296	12%
31-40	455	19%
41-50	475	20%
51-60	613	25%
60+	271	11%

## Gender

Female	1,061	44%
Male	1,313	55%
Transgender	30	1%

## Race

African	16	1%	Declined to Answer	4	<1%
African American	1,531	63%	Hispanic	22	1%
Alaska Native	1	<1%	Middle Eastern	7	<1%
American Indian	3	<1%	N/A	65	3%
Asian	10	<1%	Native American	2	<1%
Bi-Racial	48	2%	Pacific Islander	2	<1%
Caucasian	722	30%	South Asian	1	<1%

# Programs

CPRP  
Action  
Team A (Seniors)  
Team B  
Team C  
Team D  
DM3700  
Hope (Seniors)  
OAT

ASSERTIVE COMMUNITY TREATMENT  
ACT-1  
FACT  
Impact  
Home

EMPLOYMENT SERVICES

INTAKE

MEDICAL SERVICES  
Health Home  
PHIT

OUTREACH

OUTPATIENT THERAPY

PATH (HIV SERVICES)

PSYCHOSOCIAL REHABILITATION  
The Recovery Center

RESIDENTIAL SUPPORT  
CJ's Place  
FACT Cottages  
Places at Page  
West Pine Group Home

SUBSTANCE USE  
Reach  
Rise  
Suboxone Clinic

RESEARCH AND EVALUATION

YOUTH AND FAMILY SERVICES  
Connect  
Incredible Years  
Thrive

CARF HAS ACCREDITED PLACES FOR PEOPLE FOR THE FOLLOWING PROGRAMS:



CASE MANAGEMENT/SERVICES COORDINATION:  
INTEGRATED: AOD/MH (ADULTS)  
INTEGRATED: AOD/MH (CHILDREN AND ADOLESCENTS)  
COMMUNITY INTEGRATION: INTEGRATED: AOD/MH (ADULTS)  
CRISIS INTERVENTION:  
INTEGRATED: AOD/MH (ADULTS)  
AOD/MH (CHILDREN AND ADOLESCENTS)  
HEALTH HOME:  
COMPREHENSIVE CARE (ADULTS)  
COMPREHENSIVE CARE (CHILDREN AND ADOLES-

CENTS)  
OUTPATIENT TREATMENT:  
INTEGRATED: AOD/MH (ADULTS)  
INTEGRATED: AOD/MH (CHILDREN AND ADOLESCENTS)  
COMMUNITY EMPLOYMENT SERVICES:  
EMPLOYMENT SUPPORTS  
JOB DEVELOPMENT



For three years, Jerry lived on the streets. “It was rough. Can’t eat, can’t sleep. People tell you to get the heck away from them. It was just terrible,” he said. “That world is no joke out there.” With the help of Places for People, Jerry started regular doctor’s appointments for the first time in more than seven years, and is focused on his health + healing.



**I feel like I’m living again.**

PLACES  
FOR  
PEOPLE