

PLACES  
FOR  
PEOPLE

a human approach  
to mental health + healing



# Report to the Community

## FISCAL YEAR 2023

# Here, People Come First

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**-Laura McCallister**  
CHIEF EXECUTIVE OFFICER (CEO)

Laura McCallister was named our CEO in July of 2020. Previously, she served as the Vice President of Finance. Overall, she has 23 years of experience with Places For People and 6 with Community Alternatives, which merged with Places For People in 2011.

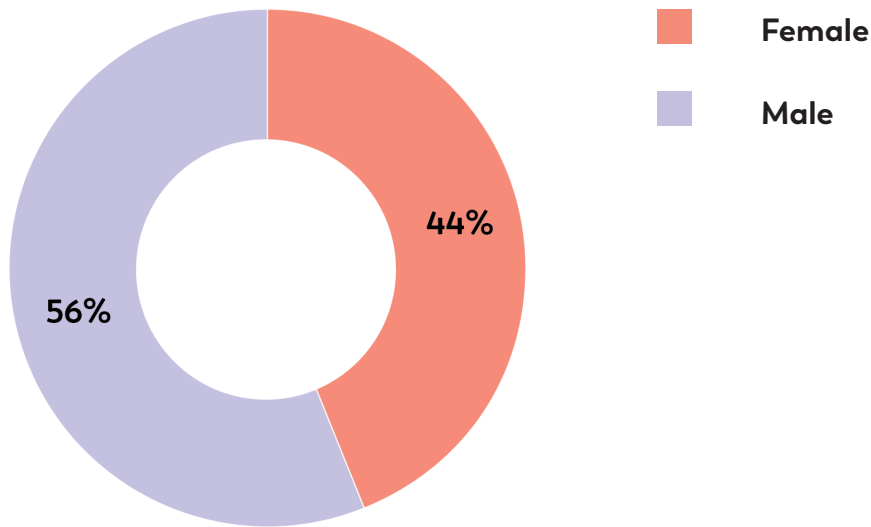


This year we were honored to share more opportunities to celebrate the rich history of Places for People, such as having our co-founder, Dr. Hilary Sandall, speak at our 50th Birthday Breakfast. To continue building a brighter future for behavioral health in our region, we have finalized our new multi-year strategic plan. As the needs of our community have become more complex and pervasive, we remain committed to our tradition of leadership and innovation that puts people first. The priorities in our strategic plan include pursuing clinical excellence, strengthening and supporting staff and organizational culture, and improving operational infrastructure. Our plans have been designed to deliver the best holistic care possible. Thank you for your part in helping support hope and healing for our neighbors in need. We could not do this without you!

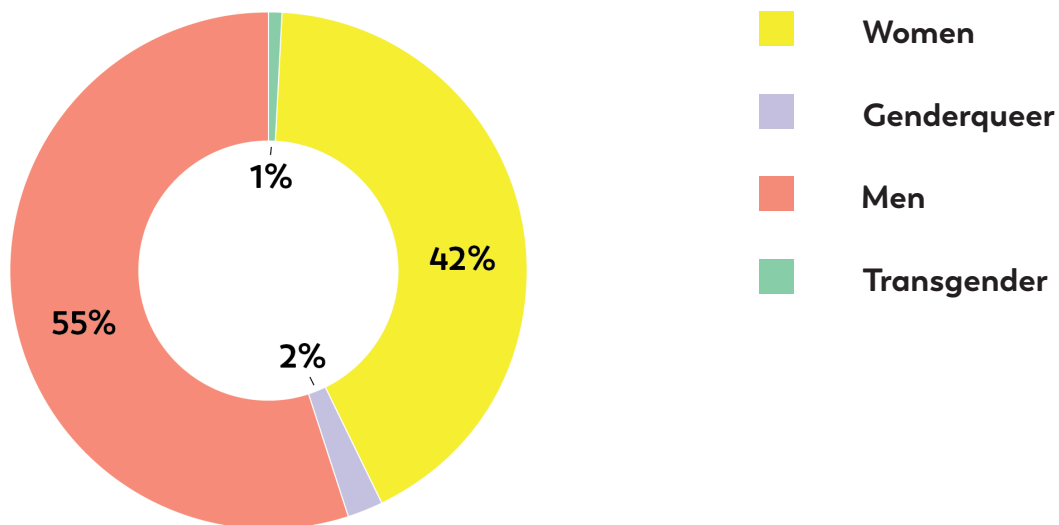
# Whom we served

3,150 People served

## SEX



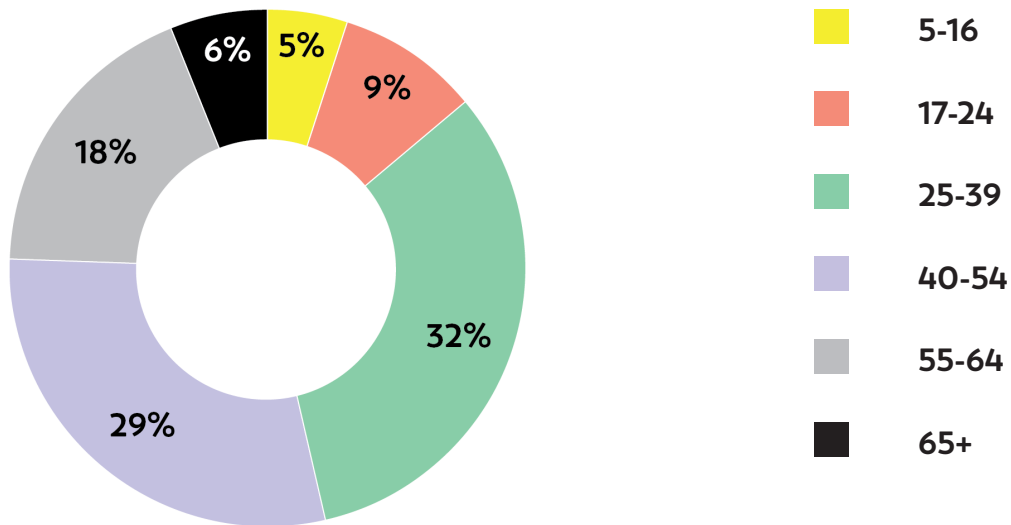
## GENDER IDENTITY



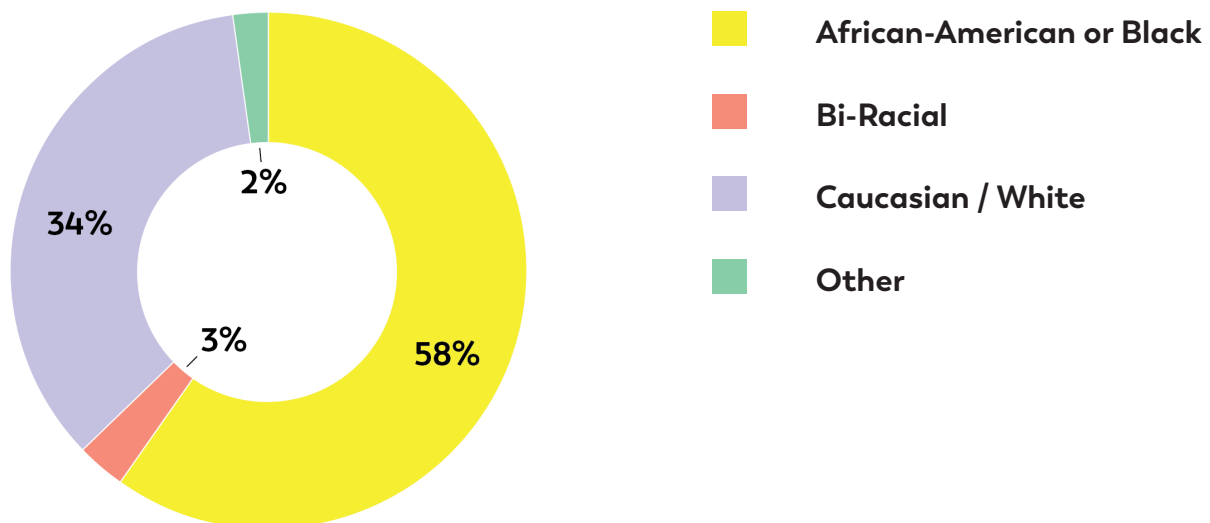


# Whom we served

## AGE



## RACE



# What we saw

## PRIMARY DIAGNOSIS TOP 5



**1** Mood Disorder



**4** Anxiety + Stress Disorders



**2** Schizophrenia Spectrum



**5** Childhood Onset Behavioral / Emotional Disorders



**3** Substance Use

## NOTABLE OUTCOMES

**75%**

of persons served in community support services had clinically significant **decreases** in depression symptoms

**50%**

of clients who were homeless were able to **secure stable housing** through PFP community supportive services

**40%**

of persons served receiving substance use disorder treatment significantly **increased** engagement in substance use services

# Programs



## CARF

The Commission on Accreditation of Rehabilitation Facilities (CARF) has accredited PFP for the following programs:

### CASE MANAGEMENT/SERVICES COORDINATION:

INTEGRATED: AOD/MH (ADULTS)

INTEGRATED: AOD/MH (CHILDREN AND ADOLESCENTS)

COMMUNITY INTEGRATION: INTEGRATED: AOD/MH (ADULTS)

### CRISIS INTERVENTION:

INTEGRATED: AOD/MH (ADULTS)

AOD/MH (CHILDREN AND ADOLESCENTS)

### HEALTH HOME:

COMPREHENSIVE CARE (ADULTS)

COMPREHENSIVE CARE (CHILDREN AND ADOLESCENTS)

### OUTPATIENT TREATMENT:

INTEGRATED: AOD/MH (ADULTS)

INTEGRATED: AOD/MH (CHILDREN AND ADOLESCENTS)

### COMMUNITY EMPLOYMENT SERVICES:

EMPLOYMENT SUPPORTS

JOB DEVELOPMENT

## ACCREDITATION

# 95%

**Of people served**  
ARE SATISFIED WITH THEIR CARE

### CPRP - REHABILITATION SERVICES

**Action (Transitioned Aged Youth)**

**Team A (Older Adults)**

**Team B**

**Team C**

**Team D**

**DM3700**

**Hope (Older Adults)**

**PATH (HIV Services)**

**OAT**

**PHIT**

### ASSERTIVE COMMUNITY TREATMENT

**ACT-1**

**FACT**

**Home**

**Impact**

### EMPLOYMENT SERVICES

### INTAKE

### MEDICAL SERVICES

**Health Care Home**

**Perscriber Services**

**Nursing**

**Occupational Therapy**

### OUTREACH

**Legal Outreach + Brief Services**

**Outreach to Homeless Community**

### OUTPATIENT THERAPY

### PSYCHOSOCIAL REHABILITATION

**The Recovery Center**

### RESIDENTIAL SUPPORT

**CJ's Place**

**FACT Cottages**

**Nathaniel Rivers Place**

**Places at Page**

**West Pine Group Home**

### SUBSTANCE USE

**Reach (Souard + North St. Louis)**

**Rise (ITCD Team)**

**Medication Assisted Treatment**

**North**

### ILLUME

**Research + Evaluation**

**Training + Technical Assistance**

### YOUTH AND FAMILY SERVICES

**Connect**

**Incredible Years**

**Thrive**

**Youth + Family Intake + Outreach**

# Highlights

## JULY 2022

The Young Professionals Council (YPC), a group of St. Louis young professionals passionate about supporting the mission of Places for People, was founded and they hosted their first meeting.

Places for People hosted “Gaming for Mental Health”, a dine-out fundraiser at Pieces: The St. Louis Board Game Bar & Cafe in Soulard that supports Places for People’s Fund-A-Need (pictured on right).



## AUGUST 2022

Kiesha Davis became the new Board of Directors President and the Board of Directors approved the new strategic plan.

PFP hosted their 50th Birthday Reunion Breakfast with key stakeholders. Dr. Hilary Sandall, co-founder of Places for People, made a presentation at the breakfast and spent the week engaging with staff and persons served while she was in town (pictured on left).

A job fair was hosted at the Soulard campus, which recruited several new staff members.



## SEPTEMBER 2022

Patrick McGinnis joined the Board of Directors.

Places for People’s Zero Suicide Committee hosted their First Annual Suicide Prevention March on September 6th in honor of Suicide Prevention Week (pictured on right).

To celebrate the new co-location with Mission: St. Louis in North St. Louis, both organizations organized an Open House on September 15th.





# Highlights

## OCTOBER 2022

The 20th Annual Golf Tournament, presented by ARCO, took place at Missouri Bluffs Golf Club on October 14th (pictured on right).

PFP hosted a Trunk or Treat in Soulard for local families on October 28th.



## NOVEMBER 2022

The PFP Holiday Program, Presents for People, provided gifts for 128 children who are either served by PFP or whose primary caregiver is served by PFP (pictured on left).

## DECEMBER 2022

PFP hosted "The Longest Night Memorial" to honor those lost to the elements over the last year on December 21st at the Soulard campus (pictured on right).

Evidenced-based Mental Health Awareness Training (MHAT) was awarded by SAMHSA with a start date of January 1, 2023. It is a 4 year project that Illume: The Behavioral Health Center of Excellence will carry out.





# Highlights

## FEBRUARY 2023

Ellen Reed-Fox and Rodney Lacy joined the Board of Directors.

Joe Yancey, one of our PFP Pioneers, gave a presentation to our staff in honor of Black History Month (pictured on right).

“Tacos for Mental Health”, another PFP dine-out fundraiser, took place at Mission Taco Joint in Souland on February 28th.



## APRIL 2023

On April 13th PFP hosted another job fair to recruit people to work in behavioral health.

Brand new exterior signage was installed at the Souland campus and all of the parking lots were resurfaced.

PFP signed a contract with Micha Mims as a DEIB consultant.

The First Annual “Party at our Place” outdoor fundraiser took place at the Souland campus, which included live music, raffles, games, and more.



# Highlights



## MAY 2023

PFP was named a 2023 Honoree for “Pitching in for the Community” by Bally Sports Midwest and the St. Louis Cardinals on May 3rd. Staff representatives received a pre-game on field experience where they were recognized on the jumbo screen and TV, and given a plaque.

BACK@YOU, a community partner for over 7 years, donated everything they had to PFP when they dissolved as a nonprofit.

The Eligibility Coordinator role was established to help persons served and staff navigate Presumptive Eligibility, Medicaid spenddown, and annual Medicaid recertifications.

## JUNE 2023

The First Annual Summer Social, presented by the Young Professionals Council (YPC), took place at the Soulard campus on June 15th to recruit new members and network with current members.

PFP hosted the pre-parade party and a booth for Soulard Pride.

A Pride BBQ was hosted at the Soulard campus for persons served and staff.

Fences and gates were installed for all 4 parking lots at the Soulard campus.



# Financials



## Income

Program Services	74%	\$21,914,448
Contributions & Grants	25%	\$7,243,029
Other Income	1%	\$345,198

PUBLIC SUPPORT, REVENUE, AND GAINS (LOSSES)	UNRESTRICTED	WITH DONOR RESTRICTIONS	TOTAL
Department of Mental Health contract	20,616,531	-	20,616,531
Contributions and grants	7,243,029	4,000	7,247,029
Program revenue	1,125,519	-	1,125,519
Rental income	144,623	-	144,623
Fundraisers, net of direct expenses	85,310	-	85,310
Other contract revenue	172,398	-	172,398
Interest income	25,006	-	25,006
Miscellaneous income	90,259	-	90,259
Net assets released from restriction	12,989	(12,989)	-
<b>TOTAL PUBLIC SUPPORT, REVENUE,</b>	<b>29,515,664</b>	<b>(8,989)</b>	<b>29,506,675</b>

## Expenses

Program Services	86%	\$25,203,576
Administration	13%	\$3,708,340
Fundraising	1%	\$432,708

EXPENSES	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Program services:			
Community based mental health	18,128,918	-	18,128,918
Community based substance use	1,616,604	-	1,616,604
Children and youth services	1,938,194	-	1,938,194
Research and evaluation	922,032	-	922,032
Residential	2,597,828	-	2,597,828
Supporting services:			
Fundraising	432,708	-	432,708
Management and general (Admin)	3,708,340	-	3,708,340
<b>TOTAL EXPENSES</b>	<b>29,344,624</b>	<b>-</b>	<b>29,344,624</b>
<b>CHANGE IN NET ASSETS</b>	<b>(580,960)</b>	<b>(8,989)</b>	<b>(589,949)</b>
Net assets at beginning of year	20,641,276	13,373	20,654,649
Net assets at end of year	20,060,316	4,384	20,064,700





## Assets

### Current Assets

Cash and equivalents	\$5,147,980
Cash - restricted client funds	537,309
Certificates of deposit	487,735
Accounts receivable, net	3,725,240
Promises to give - current, net	366,475
Prepaid expenses and deposits	66,151
Due from client accounts	40,410
<b>Total Current Assets</b>	<b>10,371,300</b>

### Long-Term Assets

Promises to give - long-term, net	282,219
Property and Equipment, net	15,801,283
Right of use assets	38,976
Asset held for sale	1,128,000
Notes Receivable	977,574
<b>Total Long-term Assets</b>	<b>18,228,052</b>

<b>TOTAL ASSETS</b>	<b>\$28,599,352</b>
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## Liabilities and Net Assets

### Current Liabilities

Accounts payable	\$742,961
Payroll and benefits payable	1,228,395
Current maturities of finance lease obligation	-
Current maturities of operating lease obligation	25,722
Current maturities of long-term debt	153,857
Other accrued expenses	77,886
Deferred revenue	12,690
Accrued vacation	708,870
Funds held for clients	396,077
<b>Total Current Liabilities</b>	<b>3,346,458</b>

### Long-Term Liabilities

Long-term debt, less current maturities	5,174,438
Operating lease obligation, less current maturities	13,756
<b>Total Long-Term Liabilities</b>	<b>5,188,194</b>

### Net Assets

Without donor restrictions	20,060,316
With donor restrictions	4,384
<b>Total Net Assets</b>	<b>20,064,700</b>

<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>28,599,352</b>
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# FY 2023 LEADERSHIP

CHIEF EXECUTIVE OFFICER  
**Laura McCallister**

BOARD PRESIDENT  
**Kiesha Hammock**

BOARD VICE PRESIDENT  
**Andrea Patton**

BOARD TREASURER  
**Thomas Granneman**

BOARD SECRETARY  
**Tyrone Ford**

BOARD OF DIRECTORS  
**Nicholas Ayling**  
**Paul Deal**  
**Chuck Franke**  
**Fritz Gebhard**  
**Sam Gladney**  
**Michelle Hennessy**  
**Laurent Javois**  
**Kevin Kissling**  
**Joe Kline**  
**Rodney Lacy**  
**Patrick McGinnis**  
**Fr. Edward Murphy**  
**Ellen Norrenberns**  
**Dr. Rajiv Patel**  
**Ellen Reed-Fox**  
**Andrew Schmitz**  
**Scott Wilton**



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LEARN MORE

## MISSION

To improve the physical and behavioral health of the individuals, families, and communities we serve and those who support the provision of these services.

## VISION

Through the provision of accessible, efficient, effective, and accountable treatment services; individuals and families served will reach their full potential for a purposeful and meaningful life.

## VALUES

Hope, Excellence, Collaboration, and Compassion

## CONNECT WITH US

PlacesForPeople.org | 314.535.5600  
1001 Lynch St., St. Louis, MO 63118  
Follow us on social media @pfpstl



## OUR PARTNERS

