



# THE YEAR OF HOPE

**Report to the Community**  
FISCAL YEAR 2021

# Here, People Come First

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**-Laura McCallister**  
CHIEF EXECUTIVE OFFICER (CEO)

Laura McCallister was named our new CEO in July of 2020. Previously, she served as the Vice President of Finance. Overall, she has 21 years of experience with Places For People and 6 with Community Alternatives, which merged with Places For People in 2011.



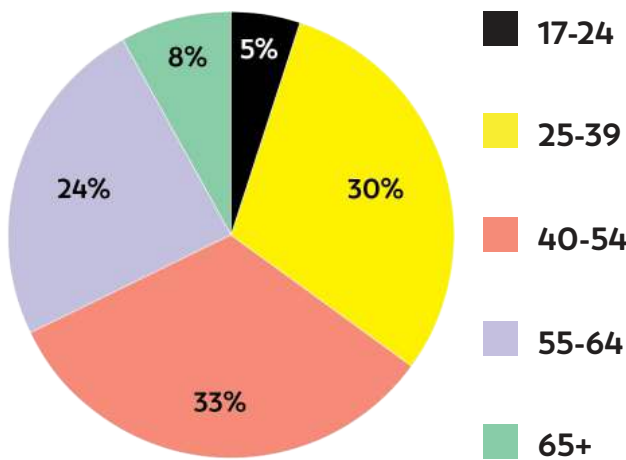
Places for People is home to some of the most resilient and inspiring people. The pandemic has shown us that we are not only able to survive through change and heartbreak, but thrive and better ourselves. Together, we have ensured that staff has been retained and our services have been able to continue during a time period where our services have been perhaps needed more than they ever have before. Thank you for being a part of our support system to ensure our community continues to have hope + healing.

# 2,815

People served

# Whom we served

## AGE



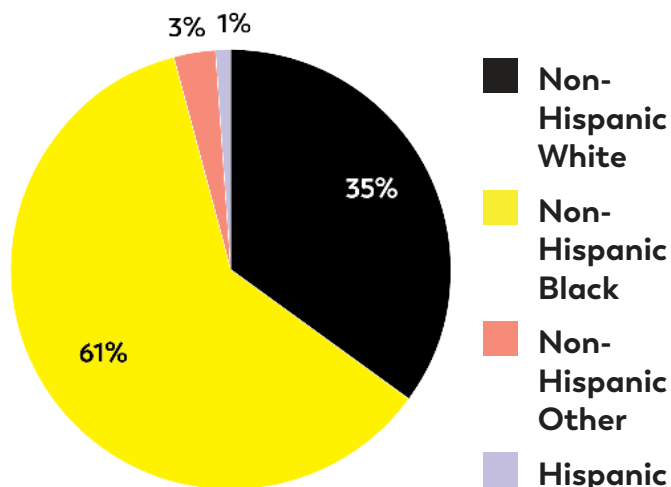
## GENDER

**53%** Men  
**46%** Women  
**1%** Other

## DIAGNOSIS

**55%** Substance Use  
**41%** Psychotic Disorders  
**54%** Mood Disorders  
**41%** Trauma + Stressor Related Disorders  
**10%** Personality Disorders  
**45%** Co-occurring Disorders

## RACE



# Programs



## CARF

The Commission on Accreditation of Rehabilitation Facilities (CARF) has accredited PFP for the following programs:

### CASE MANAGEMENT/SERVICES COORDINATION:

INTEGRATED: AOD/MH (ADULTS)

INTEGRATED: AOD/MH (CHILDREN AND ADOLESCENTS)

COMMUNITY INTEGRATION: INTEGRATED: AOD/MH (ADULTS)

### CRISIS INTERVENTION:

INTEGRATED: AOD/MH (ADULTS)

AOD/MH (CHILDREN AND ADOLESCENTS)

### HEALTH HOME:

COMPREHENSIVE CARE (ADULTS)

COMPREHENSIVE CARE (CHILDREN AND ADOLESCENTS)

### OUTPATIENT TREATMENT:

INTEGRATED: AOD/MH (ADULTS)

INTEGRATED: AOD/MH (CHILDREN AND ADOLESCENTS)

### COMMUNITY EMPLOYMENT SERVICES:

EMPLOYMENT SUPPORTS

JOB DEVELOPMENT

## ACCREDITATION

CPRP

**Action**

**Team A (Seniors)**

**Team B**

**Team C**

**Team D**

**DM3700**

**Hope (Seniors)**

**MO-TAY**

**OAT**

ASSERTIVE COMMUNITY TREATMENT

**ACT-1**

**FACT**

**Home**

**Impact**

EMPLOYMENT SERVICES

INTAKE

MEDICAL SERVICES

**Health Home**

**PHIT**

OUTREACH

OUTPATIENT THERAPY

PATH (HIV SERVICES)

PSYCHOSOCIAL REHABILITATION

**The Recovery Center**

RESIDENTIAL SUPPORT

**CJ's Place**

**FACT Cottages**

**Nathaniel Rivers Place**

**Places at Page**

**West Pine Group Home**

SUBSTANCE USE

**Reach**

**Rise**

**Suboxone Clinic**

ILLUME

**Research + Evaluation**

**Training + Technical Assistance**

YOUTH AND FAMILY SERVICES

**Connect**

**Incredible Years**

**Thrive**

# 92%

**Of people served**  
ARE SATISFIED WITH THEIR CARE



a human approach  
to mental health + healing

# Financial Letter

The Board of Directors and the senior management team of Places for People (PfP) are committed to fiscal transparency. This letter is meant to provide additional information and clarity regarding the FY 21 financials for Places for People.

Places for People ended FY 21 with a positive bottom line for the fiscal year. The surplus for the fiscal year is \$4 million. The surplus resulted from several unbudgeted factors and conditions that created the favorable variance.

- PfP's largest funding source is the Missouri Department of Mental Health. DMH approved a Quality Incentive Payment (QIP) for Places for People. PfP met all six metrics of quality evaluated by DMH. The total QIP is \$780,482. We are proud that we have met these quality performance metrics for the past three years. However, these funds are never guaranteed, and we do not budget for them on an annual basis.
- PfP applied for a PPP loan in order to ensure that we were able to retain 100% of our employees and maintain the quality of services during the COVID-19 pandemic shut-downs when we were unsure of the future of face-to-face billing. We received forgiveness of the loan and the interest associated totaling \$2,398,285.10 in revenue.

Going forward we don't have either of these factors included in the FY 22 budget. The PPP loan was a one-time opportunity and the QIP is never guaranteed. The Board of Directors and the senior management team are reviewing and exploring options to reinvest the FY 21 budget surplus. The following factors are being considered:

- Places for People currently has debt service of \$8 million on the new health center. Funds may be used to repay some debt.
- Places for People does not have a significant cash reserve fund. Some funds may be invested into a reserve account to be used in a financial crisis.
- It is getting more challenging to maintain services at the same level due to the workforce shortage and COVID-19 related obstacles. There is a growing need to expand services due to opioid use increases, critical needs for youth and young adults and increasing wait lists for outpatient therapy and psychiatry. Funds may be used to address workforce retention and engagement and move closer to meeting the current demand for services.

We rely on our funders to help support the mission and help us meet critical needs in the community. We hope that we can continue to partner with you. If you have any questions or need additional information, please feel free to contact our Development Team at 314-535-2310.

# Financials



## Income

Program Services	75%	\$19,945,019
Contributions & Grants	24%	\$6,270,686
Other Income	1%	\$340,337

PUBLIC SUPPORT AND REVENUE	UNRESTRICTED	WITH DONOR RESTRICTIONS	TOTAL
Program revenue	19,945,019	-	19,945,019
Contributions and grants	5,782,983	487,703	6,270,686
Rental income	173,224	-	173,224
Fundraisers, net of \$6,666 in expenses	53,700	-	53,700
Interest income	10,546	-	10,546
Loss on disposal of partnership interest	-	-	-
Loss on disposal of assets	-	-	-
Miscellaneous income	102,867	-	102,867
<b>Total Public Support and Revenue</b>	<b>26,068,339</b>	<b>487,703</b>	<b>26,556,042</b>
Net assets released from restrictions	5,890,457	(5,890,457)	-
<b>TOTAL PUBLIC SUPPORT AND REVENUE</b>	<b>31,958,796</b>	<b>(5,402,754)</b>	<b>26,556,042</b>

## Expenses

Program Services	82%	\$19,687,246
Administration	16%	\$3,792,680
Fundraising	2%	\$488,870

EXPENSES	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Program services:			
Community based mental health	14,074,932	-	14,074,932
Community based substance use	959,967	-	959,967
Children and youth services	1,694,390	-	1,694,390
Research and evaluation	652,261	-	652,261
Residential	2,305,696	-	2,305,696
Other	-	-	-
Supporting services:			
Management and general (Admin)	3,792,680	-	3,792,680
Fundraising	488,870	-	488,870
<b>TOTAL EXPENSES</b>	<b>23,968,796</b>	<b>-</b>	<b>23,968,796</b>
<b>CHANGE IN NET ASSETS</b>	<b>9,427,408</b>	<b>(5,402,754)</b>	<b>4,024,654</b>
Net assets at beginning of year	8,964,149	5,433,581	14,397,730
Net assets at end of year	18,391,557	30,827	18,422,384



## Assets

<b>Current Assets</b>	
Cash and equivalents	\$6,821,550
Cash - restricted client funds	422,326
Accounts receivable, net allowance for uncollectible accounts of \$30,000 and \$60,000, respectively	2,454,751
Promises to give - current, net	434,000
Prepaid expenses and deposits	73,909
Due from client accounts	39,060
<b>Total Current Assets</b>	<b>10,245,596</b>
Promises to give - long-term, net	679,836
Property and Equipment, net	16,163,865
Assets held for sale, net	1,880,000
Note Receivable	977,477
<b>TOTAL ASSETS</b>	<b>\$29,946,774</b>

## Liabilities and Net Assets

<b>Current Liabilities</b>	
Current maturities of long-term debt	\$199,532
Current maturities of the Paycheck Protection Program loan	-
Current maturities of capitalized lease obligation	81,635
Accounts payable	391,077
Accrued vacation	631,091
Payroll and Benefits payable	287,774
Other accrued expenses	915,241
Funds held for clients	351,814
Deferred revenue	6,726
<b>Total Current Liabilities</b>	<b>2,864,890</b>
<b>Long-Term Liabilities</b>	
Long-Term Debt, less current maturities	8,649,254
Paycheck Protection Program loan, less current maturities	-
Capitalized lease obligation, less current maturities	10,246
<b>Total Long-Term Liabilities</b>	<b>8,659,500</b>
<b>Net Assets</b>	
Without donor restrictions	18,391,557
With donor restrictions	30,827
<b>Total Net Assets</b>	<b>18,422,384</b>

# Highlights

## SEPTEMBER 2020

Places for People continues to enhance services to best meet the needs of our community. Our organization received a three-year accreditation by CARF after a virtual visit in September.

Adaptability and flexibility have been two important traits during the COVID-19 pandemic, and that has extended to Places for People's longest-running fundraiser. The 18th Annual Places for People Golf Tournament was moved from being in-person to being virtual on Friday, September 11th. We are grateful to everyone who rallied around us to help ensure its success!

## JULY 2020

Missouri Foundation for Health (MFH) awarded the St. Louis Regional Center of Excellence in Behavioral Health \$900,000 over three years, beginning in July 2020. A primary goal of the Center of Excellence is to increase access to evidence-based practices and improve client outcomes, while enhancing the recovery-orientation and effectiveness of the regional system of care.

The Board of Directors of Places For People is pleased to announce that they have selected Laura McCallister as its new President & CEO after an extensive national search process. Joe Yancey, the former CEO of Places For People, announced his retirement after serving in the role since 2011.

## AUGUST 2020

Joe retires and Laura takes over as CEO.

A visit from Missouri Governor Mike Parson shone a spotlight on Places for People's response to the COVID-19 Pandemic and the necessity of a quick pivot of telehealth. When the COVID-19 Pandemic started, Places for People devised a phased response to protect the health and well-being of those we serve and staff members. This included a quick pivot to providing services primarily through telehealth methods (video and telephone), which was made possible by changes to MoHealthNet policies. This shift to telehealth allowed Places for People to remain engaged with our current caseload, as well as continue to engage those still in need of support.

Places for People hires as the organization's first Diversity and Inclusion Officer. Places for People created this position as a commitment to its mission and values: to improve the physical and behavioral health of the individuals, families, and communities we serve, as well as those who support the provision of these services.

## OCTOBER 2020

The article, "Direct and indirect associations between loneliness and thoughts of self-harm among a clinical sample of older adults with serious mental illness," was published in the October 2020 edition of the *The Journal of Nervous and Mental Disease*. The recent study was completed by Places for People's Research and Evaluation program. Authors included Nathaniel A. Dell, AM, MSW, LCSW; Jin Huang, Ph.D; Kayla A. Buttafuoco, B.S.; Kristina R. Vidovic, MSW; Allison M. Murphy, MSW, LMSW; and Leon A. Farrar, MSW, LCSW.

Youth and Family flu vaccine clinic goes mobile, providing flu vaccines to 40 youth, sometimes on their front porches, to adhere to COVID-19 restrictions and guidelines.

## NOVEMBER 2020

PFP launched the Clinical BEACN project in partnership with BHN and Mercy Hospitals to reach the highest utilizers of the ER.

## DECEMBER 2020

Places for People moves into our new state-of-the-art building in Soulard.





a human approach  
to mental health + healing

## FY 2021 LEADERSHIP

CHIEF EXECUTIVE OFFICER

**Laura McCallister**

BOARD PRESIDENT

**Joe Kline**

BOARD VICE PRESIDENT

**Andrea Patton**

BOARD TREASURER

**Thomas Granneman**

BOARD SECRETARY

**Kiesha Davis**

BOARD OF DIRECTORS

**Nicholas Ayling**

**Paul Deal**

**Tyrone Ford**

**Chuck Franke**

**Sam Gladney**

**Andrea Kendrick**

**Kevin Kissling**

**Michael Martin**

**Fr. Edward Murphy**

**Ellen Norrensberns**

**Roy Quick**

**Henry Rzonca**

**Andrew Schmitz**

**Amy Schulte**

LEARN MORE

### MISSION

To improve the physical and behavioral health of the individuals, families, and communities we serve and those who support the provision of these services.

### VISION

Through the provision of accessible, efficient, effective, and accountable treatment services; individuals and families served will reach their full potential for a purposeful and meaningful life.

### VALUES

Hope, Excellence, Collaboration, and Compassion

### CONNECT WITH US

PlacesForPeople.org | 314.535.5600

1001 Lynch St., St. Louis, MO 63118

Follow us on social media @pfpstl



## OUR PARTNERS

